About OARSI:
The Only Organization Dedicated Exclusively to Advancing OA Research

The Osteoarthritis Research Society International (OARSI) is the leading medical society for advancing the understanding, early detection, treatment and prevention of osteoarthritis (OA) through its exclusive dedication to research. OARSI’s passion and area of focus is on OA, a debilitating disease affecting more than 600 million people around the world. With more than 25 years of experience serving the OA community, OARSI provides the necessary framework, expert resources and support for its international constituents to address the challenges of OA so that the knowledge gained can ultimately be used to help improve patient care and patient outcomes.

Mission Statement
OARSI is the premier international organization for scientists and healthcare professionals focused on the prevention and treatment of osteoarthritis through the promotion and presentation of research, education and the worldwide dissemination and exchange of expert knowledge.

Vision Statement
To be the preeminent voice and expert resource in OA research and its application worldwide through a thriving international network of passionate, purpose-driven and progressive leadership.

Our Promise
OARSI leads the advancement of understanding, early detection, treatment and prevention of osteoarthritis through its Pillars of Excellence that include international collaboration, education, professional development, productive partnerships and the creation and dissemination of expert resources and knowledge.

Our Strategic Goals
• Advance research and treatment for OA
  Advance research and treatment for OA by developing, standardizing and disseminating tools and instruments for OA research including clinical trial guidelines; developing educational products useful for young and senior OA investigators alike; provide mentoring and travel scholarships for young investigators; maintain up to date OA treatment guidelines; develop, disseminate and exchange knowledge in OA research and care through an international OARSI World Congress and regional workshops and symposia; and dissemination of cutting edge knowledge through the society journal Osteoarthritis & Cartilage.

• Create and foster strategic alliances
  with international societies and governmental agencies that can help to advance OARSI’s core purpose, mission and vision. OARSI has formed a Partners for OA group, a group of non-governmental organizations representing major funders of osteoarthritis research and in several cases, representing patients in different areas of the world.

• Broaden international outreach
  with a focus on increasing membership, educational channels and translation/dissemination of OA treatment guidelines
Get Involved with a Community of Like-minded Professionals

OARSI gives you the opportunity to become part of a community of expert researchers and clinicians who are dedicated to improving the lives of millions of people affected by osteoarthritis. OARSI can help you make beneficial connections with individuals and organizations worldwide that are at the forefront of OA research, knowledge and expertise, while helping to raise your organization’s profile and awareness within the OA community.

• **INCREASE** organizational exposure through affiliation with OARSI
• **OBTAIN** direct access to highly regarded and sought after researchers studying OA, along with the results of their work
• **INTERACT** with up and coming professionals and OARSI Young Investigators
• **INTRODUCE** new products and services to key scientists and clinicians in the field of OA
• **COLLABORATE** and gain expert insights from top scientists and clinicians in focus group type settings
• **NETWORK** and drive peer interactions within the OA community
• **ACHIEVE** recognition as an organization that is making a difference and helping to improve the lives of millions of people with OA worldwide. Your company will be listed on the OARSI website, on signs at the Congress and in press releases identifying organizations who are focused on the development of drugs and treatments for those with OA.

OARSI Membership and Congress Attendees

OARSI has 2000 members from more than 50 countries who gather yearly for the World Congress which highlights research advancements, innovations, clinical trials and new product introductions. Members are involved in all aspects of OA including biomarkers, imaging, cell biology, biomechanics, genetics and genomics, prevention, cartilage repair and treatment.
All sponsors are acknowledged in the mobile application containing the program as well as in the journal supplement distributed to all attendees and sent to all subscribers of Osteoarthritis and Cartilage. In addition, sponsors are acknowledged on signs posted near the OARSI registration desk and on meeting room slides. Sponsors are also listed on the OARSI website with links to their company website.

**Satellite Symposia** • $30,000 • **EARLY BIRD DISCOUNT**
Commit by December 1 and receive a $5,000 discount! ($25,000)
Includes
- symposia meeting room
- standard audio visual
- symposium announcement in meeting bag
- acknowledgement in Congress program and on OARSI website with link to company website
- banner listing across the bottom of the OARSI Congress website
- list of registered delegates with email addresses
- listing on signage at the OARSI registration desk
- complimentary Congress registration and dinner tickets for 2 people
- complimentary exhibit booth
- catering not included

**Webcast** • $10,000
Slides and audio of all sessions are captured and placed on the OARSI website after the meeting. The slides remain on the site permanently and can be accessed by OARSI members. Sponsors supporting this enduring material will be acknowledged on the website and a link to the company’s website is provided. An email announcing availability of session presentations will include acknowledgement of the sponsor.

**Congress Mobile Application** • $7,500
The Congress 2015 Mobile application for iphone, ipad and android devices contains the complete Congress schedule including posters and abstracts and a Congress scheduler and is searchable using various parameters. This is greatly appreciated by attendees and once downloaded, permanently remains on their devices. Through the mobile app, delegates will have the ability to text questions and comments to the speakers. Sponsors of the App will have a banner ad on the App and the App will be accessible by attendees long after the meeting ends.

**Scientific Sessions** • $8,000 Each
Sponsor a specific scientific session that aligns with your company’s research and development focus.

**Notebooks** • $6,000
Each delegate will receive a small writing pad and pen. Sponsor’s logo will appear on the cover.

**Abstracts on USB** • $6,000
A digital version of the journal abstract supplement is provided to all attendees. Contents are fully searchable and the sponsor’s logo will appear on the USB and on the title screen.

**Poster Sessions** • $5,000 each
The highlight of the Congress, these sessions provide learning and networking experiences. A sign acknowledging the sponsor will be placed at the entrance to the poster session.

**Wireless Internet** • $10,000
Delegates will be grateful for the complimentary wireless connection in the Washington State Convention Center. Delegates will have the ability to access the mobile app, ask questions of the speakers and check their email.

**Highest Rated Abstracts Young Investigators** • $12,000
Nine travel awards are provided to young investigators with the highest rated abstracts. Sponsors, along with OARSI leadership, will have the opportunity to present the awards at the highest rated abstract session.

**Bag Insert** • $2,500
Sponsor can provide a bag insert describing their company’s research or products to be distributed to more than 1500 attendees. Specifications will be provided.

**Exhibit Booth** • $1,800 Member or Sponsor Rate
$2,300 non member, non sponsor • **EARLY BIRD DISCOUNT**
Commit by December 1, and receive a $200 discount
Includes
- 10x10 booth
- pipe & draping
- electrical outlet
- table/chairs
- acknowledgement on Congress Signage
- slide in general sessions with information on hours of exhibit hall and names of companies exhibiting
- listing on OARSI website with link to company website
Educational and Non-Congress related OARSI activities

Sponsors of Non-Congress activities are also recognized at the Congress.

Dick Heinegard Fellowship
OARSI has established the Dick Heinegard Fellowship to honor the memory of a leader in our field. This fellowship will allow an OARSI member to visit the laboratory of any other investigator to enhance scientific advances through national and international collaborations. If your company would like to be the named sponsor of this annual award, please contact Diann Stern, Executive Director, dstern@oarsi.org.

Clinical Trial Guidelines • $10,000 per company
The OARSI recommendation for the conduct of clinical trials in OA will be published as a supplement to Osteoarthritis and Cartilage in early 2015. The supplement costs $75,000 to publish and OARSI is seeking support for the publication. Sponsors will be acknowledged in the supplement and at the Congress. Sponsor will receive 5 copies of the supplement.

Updated Primer on OA • $10,000
The OARSI Primer is an exceptional online resource for students, scientists and educators and is designed to help professionals acquire basic and clinical knowledge about OA. Your company logo will appear on the Primer site.

OARSI Scholarships • $6,500 each
Six scholarships of $6,500 each are given to selected OARSI members each year. The scholarships enable recipients to work with another institution to foster the acquisition of skills in specialized scientific methodologies, knowledge translation, and dissemination of research. Sponsors will be acknowledged on the OARSI website and participate in the scholarship award ceremony at the Congress.
Levels of Support and Corporate Membership

All sponsors are listed on the OARSI website and on signs at the Congress

**Platinum • $75,000**
- Designate 6 individuals from your company to receive benefits of membership for one year.
- Two complimentary exhibit booths
- Complimentary Congress registration and Congress dinner for 6 people
- Complimentary journal advertisements on the back cover for 2 issues of *Osteoarthritis and Cartilage*
- Invitation to semi-annual meeting/teleconference with the OARSI leadership and industry council

**Gold • $50,000**
- Designate 4 individuals from your company to receive benefits of membership for one year.
- One complimentary exhibit booth
- Complimentary Congress registration and Congress dinner for 4 people
- Complimentary journal advertisements on the back cover for one issue of *Osteoarthritis and Cartilage*
- Invitation to semi-annual meeting/teleconference with the OARSI leadership and industry council

**Silver • $25,000**
- Complimentary Congress registration and Congress dinner for 2 people
- Sponsor rate for exhibit space
- Invitation to semi-annual meeting/teleconference with the OARSI leadership and industry council
- Online journal access for 2 company employees

**Corporate Membership • $7,000 per company**
- Member registration rate for 2 people
- Access to members only section on the website
- Invitation to semi-annual meeting/teleconference with the OARSI leadership and industry council
- Online journal access for 2 company employees