About OARSI:
The Only Organization Dedicated Exclusively to Advancing OA Research

The Osteoarthritis Research Society International (OARSI) is the leading medical society for advancing the understanding, early detection, treatment and prevention of osteoarthritis (OA) through its exclusive dedication to research. OARSI’s passion and area of focus is on OA, a debilitating disease affecting more than 600 million people around the world. With more than 25 years of experience serving the OA community, OARSI provides the necessary framework, expert resources and support for its international constituents to address the challenges of OA so that the knowledge gained can ultimately be used to help improve patient care and patient outcomes.

Mission Statement
OARSI is the premier international organization for scientists and healthcare professionals focused on the prevention and treatment of osteoarthritis through the promotion and presentation of research, education and the worldwide dissemination and exchange of expert knowledge.

Vision Statement
To be the preeminent voice and expert resource in OA research and its application worldwide through a thriving international network of passionate, purpose-driven and progressive leadership.

Our Promise
OARSI leads the advancement of understanding, early detection, treatment and prevention of osteoarthritis through its Pillars of Excellence that include international collaboration, education, professional development, productive partnerships and the creation and dissemination of expert resources and knowledge.

Our Strategic Goals

Advance research and treatment for OA
Advance research and treatment for OA by developing, standardizing and disseminating tools and instruments for OA research including clinical trial guidelines; developing educational products useful for young and senior OA investigators alike; provide mentoring and travel scholarships for young investigators; maintain up to date OA treatment guidelines; develop, disseminate and exchange knowledge in OA research and care through an international OARSI World Congress and regional workshops and symposia, and dissemination of cutting edge knowledge through the society journal Osteoarthritis & Cartilage.

Create and foster strategic alliances with international societies and governmental agencies that can help to advance OARSI’s core purpose, mission and vision.

Broaden international outreach with a focus on increasing membership, educational channels and translation/dissemination of OA treatment guidelines.
Get Involved with a Community of Like-minded Professionals

OARSI gives you the opportunity to become part of a community of expert researchers and clinicians who are dedicated to improving the lives of millions of people affected by osteoarthritis. OARSI can help you make beneficial connections with individuals and organizations worldwide that are at the forefront of OA research, knowledge and expertise, while helping to raise your organization’s profile and awareness within the OA community.

- **INCREASE** organizational exposure through affiliation with OARSI
- **OBTAIN** direct access to highly regarded and sought after researchers studying OA along with the results of their work
- **INTERACT** with up and coming professionals and OARSI Young Investigators
- **INTRODUCE** new products and services to key scientists and clinicians in the field of OA
- **COLLABORATE** and gain expert insights from top scientists and clinicians in focus group type settings
- **NETWORK** and drive peer interactions within the OA community
- **ACHIEVE** recognition as an organization that is making a difference and helping to improve the lives of millions of people with OA worldwide. Your company will be listed on the OARSI website, on signs at the Congress and in press releases identifying organizations who are focused on the development of drugs and treatments for those with OA.

OARSI Membership and Congress Attendees

OARSI has 2000 members from more than 50 countries who gather yearly for the World Congress which highlights research advancements, innovations, clinical trials and new product introductions. Members are involved in all aspects of OA including biomarkers, imaging, cell biology, biomechanics, genetics and genomics, prevention, cartilage repair and treatment.
Sponsors are acknowledged in the mobile application containing the program as well as in the online journal supplement distributed to all attendees and subscribers of Osteoarthritis and Cartilage. In addition, sponsors are acknowledged on signs posted near the OARSI registration desk and on meeting room slides. Sponsors are also listed on the OARSI website with links to their company website.

**SATELLITE SYMPOSIA • $30,000 • EARLY BIRD DISCOUNT**
Commit by December 1 and receive a $5,000 discount! ($25,000)

Includes
- symposia meeting room
- standard audio visual
- symposium announcement in meeting bag
- list of registered delegates with email addresses
- complimentary Congress registration for two people
- complimentary exhibit booth
- catering not included

**WEBCAST • $20,000**
Slides and audio of all sessions are captured and placed on the OARSI website after the meeting. The slides remain on the site permanently and can be accessed by OARSI members. Sponsors supporting this enduring material will be acknowledged on the website and a link to the company’s website is provided. An email announcing availability of session presentations will include acknowledgement of the sponsor.

**MEETING BAG • $15,000**
Sponsor logo along with OARSI logo will be imprinted on the meeting bag distributed to all attendees

**HIGH RATED ABSTRACTS YOUNG INVESTIGATORS • $12,000**
Travel awards are provided to young investigators with the highest rated abstracts. Sponsors, along with OARSI leadership, will have the opportunity to present the awards at the highest rated abstract session.

**NEW FOR 2017**
**POSTER TOURS • $5,000 EACH**
Guided poster tours will allow attendees to have an in depth discussion with selected presenters and gain insights from the leaders in the field as well as from the Young Investigators.

**DAILY POCKET SCHEDULE • $10,000**
Daily schedule of events with abstract sessions-distributed to all attendees. Acknowledgement of sponsor will be printed in the schedule.

**NEED BASED TRAVEL AWARDS • $10,000**
These awards are based on abstract score and presented to those from developing countries.

**DIGITAL SIGNAGE • $10,000**
Signs with the daily program will be strategically placed in the Caesar’s Palace. Sponsor’s name and logo will appear on the bottom of the sign.

**CONGRESS MOBILE APPLICATION • $7,500**
The Congress 2017 Mobile application for iPhone, iPad and Android devices contains the complete Congress schedule including posters and abstracts and a Congress scheduler and is searchable using various parameters. This is greatly appreciated by attendees and once downloaded, permanently remains on their devices.

**SCIENTIFIC SESSIONS • $8,000 EACH**
Sponsor a specific scientific session that aligns with your company’s research and development focus.

**NOTEBOOKS • $6,000**
Each delegate will receive a small writing pad and pen. Sponsor’s logo will appear on the cover.

**ABSTRACTS ON USB • $6,000**
A digital version of the journal abstract supplement is provided to all attendees. Contents are fully searchable and the sponsor’s logo will appear on the USB and on the title screen.
NEW FOR 2017
OARSI WORKSHOP ON OSTEOARTHRITIS PAIN
$5,000 (MULTIPLE SUPPORTERS WELCOMED)
A half-day workshop will be offered on Thursday April 27 that will focus on basic, translational, and clinical aspects of osteoarthritis pain. Osteoarthritis is one of the major causes of chronic pain. Management of osteoarthritis pain falls short of patients’ needs because currently used analgesics do not offer adequate and sustained pain relief, and are associated with undesirable adverse effects. Therefore, a dire need exists for more effective and safer approaches. Presentations will discuss most recent advances in studying pain in experimental models of osteoarthritis, emerging targets, translational studies, and clinical research. The objectives of the workshop are to inform osteoarthritis researchers about ongoing research in joint pain, to provide a platform for interdisciplinary exchange, and to familiarize young researchers with this important aspect of osteoarthritis research.

In addition to the overall Congress recognition, Pain Workshop sponsors will be recognized in the session.

POSTER SESSIONS • $5,000 EACH
The highlight of the Congress, these sessions provide learning and networking experiences. A sign acknowledging the sponsor will be placed at the entrance to the poster session.

WIRELESS INTERNET • $10,000
Delegates will be grateful for the complimentary wireless connection

BAG INSERT • $2,500
Sponsor can provide a bag insert describing their company’s research or products to be distributed to more than 1500 attendees. Specifications will be provided.

EXHIBIT BOOTH • $2,000 Sponsor/Industry Partner Rate
$2,500 • EARLY BIRD DISCOUNT
Commit by December 1, and receive a $200 discount
Includes
10x10 booth
pipe & draping
electrical outlet
table/chairs
slide in general sessions with information on hours of exhibit hall and names of companies exhibiting

Products and Services of Interest to Attendees:
1. Diagnostics
2. Non-pharmaceutical interventions and patient aids
3. Pharmaceutical and biotechnology therapies

Corporate Membership
ALL CORPORATE MEMBERS ARE LISTED ON THE OARSI WEBSITE AND ON SIGNS AT THE CONGRESS

INDUSTRY PARTNER MEMBERSHIP PROGRAM-
• $10,000 – One year membership
• $17,000 – Two year membership (fully payable in year one- a savings of $1,500 per year)
• $22,500 – Three year membership (fully payable in year one- a savings of $2,500 per year)

Becoming a corporate member includes numerous benefits including:
• Opportunity to serve on specific OARSI committees and task forces to identify new initiatives
• Invitation to semi-annual Industry Council meetings with the OARSI leadership to discuss ongoing projects and potential for future initiatives
• Reduced OARSI World Congress exhibit booth fees
• Bi-monthly OARSI newsletter
• Access to members only section of OARSI Website
  » World Congress presentations
  » Post a job on the OARSI job board
Other Ways to Support OARSI
SPONSORS OF THESE INITIATIVES ARE ALSO RECOGNIZED AT THE CONGRESS.

Current Initiatives

COURSE TO TRAIN PRINCIPAL INVESTIGATORS ON OA CLINICAL TRIAL DESIGN – SPONSORSHIPS START AT $10,000
A one day course will be offered on Wed. April 26 (day before Congress opens) with a focus on clinical trials methods and strategies. The course will consider trials across a broad range of treatments including pharmacologic, device, rehabilitative, regenerative, tissue engineering, preventive and others. Speakers will include individuals with methodological and practical expertise from academic and industry settings. The rationale for the course is that new treatments (pharmacologic and non-pharmacologic) for OA are needed urgently. As candidate therapies emerge from the pipeline for testing in trials, it is critical that the research community facilitate design of randomized clinical trials in OA that uphold the highest methodological standards. It is also critical to design efficient trials to expedite the time for approval by FDA (US) and similar regulatory agencies in other countries.

Sponsors will receive two complimentary registrations for this course and will be acknowledged on signs and from the podium and will be recognized as a supporter in all Congress material. Contact Diann Stern for more information (dstern@oarsi.org)

PATIENT AND PROVIDER EDUCATIONAL MATERIAL – SPONSORSHIPS START AT $5,000
Web based material is being developed for patients and providers. Topics include understanding OA, how OA is diagnosed, causes and treatments. The physician material will include information on the management of OA. Sponsors will be acknowledged on this section of the website and in all Congress material. Sponsors are also needed to support translation of this material into different languages. Sponsorships start at $5,000.

GENETICALLY MODIFIED MOUSE OA RESOURCE – SPONSORSHIPS START AT $5,000
There are currently no disease modifying therapies for OA and existing symptomatic treatment is only modestly effective for long-term management. Finding effective treatments and improving the management of OA is a critical and unmet research goal.

Pre-clinical animal models of OA form one critical pillar supporting this research priority. They play a central role in the translational pathway from discovery of OA disease pathophysiology and therapeutic targets, through development and testing of new drugs, to delivery of disease- and symptom-modifying therapies to patients. In all fields of medicine genetically modified (GM) mice have become a central research tool for defining the molecular mechanisms of disease.

Several publications in recent years have reviewed the literature and provided useful summaries but in such a rapidly developing field even recent reviews are rapidly out-dated. It is to address this issue that OARSI has developed a series of tables, with the aim to provide an up to date resource with information on all GM mice for which OA phenotypes have been published.

To optimize its value we provide an opportunity for the OA research community to keep the information as full and current as possible by sending information on recent and/or inadvertently missed publications. Any publications provided will be reviewed by a team of OA experts and if applicable will be added to the relevant table. Sponsors will be acknowledged on this section of the website and in all Congress material. Sponsorships start at $5,000.

PRE-COMPETITIVE CONSORTIUM (PCCOA) – VARIOUS LEVELS OF SPONSORSHIP
The PCCOA initiative is undertaking important work to establish OA as a serious condition for which there are no satisfactory therapies according to the FDA definition—“a disease or condition associated with morbidity that has a substantial impact on day to day functioning”. The long term goal is to gain acceptance of surrogates (e.g. MRI as clinical endpoints in OA trials. Sponsorship amount vary. Contact Diann Stern for more information (dstern@oarsi.org)

OARSI SCHOLARSHIPS • $6,500 EACH
Six scholarships of $6,500 each are given to selected OARSI members each year. The scholarships enable recipients to work with another institution to foster the acquisition of skills in specialized scientific methodologies, knowledge translation, and dissemination of research. Sponsors will be acknowledged on the OARSI website and participate in the scholarship award ceremony at the Congress.

DICK HEINEGARD FELLOWSHIP
OARSI has established the Dick Heinegard Fellowship to honor the memory of a leader in our field. This fellowship will allow an OARSI member to visit the laboratory of any other investigator to enhance scientific advances through national and international collaborations. If your company would like to be the named sponsor of this annual award, please contact Diann Stern, Executive Director, dstern@oarsi.org.
OARSI scientists are the OA thought leaders in the international community and our clinician members are thought leaders in their hospitals and professional communities. Fifty percent of OARSI members are involved in clinical research and 50% are basic science researchers.

### Age Range of Attendees

- **24%** 51-60
- **27%** 31-40
- **24%** 41-50
- **15%** UNDER 30
- **8%** 61-70
- **2%** 71+

### Areas of Interest

- **20%** IMAGING AND BIOMARKERS
- **25%** THERAPIES
- **10%** PAIN AND INFLAMMATION
- **10%** BIOMARKERS AND GAIT
- **20%** CARTILAGE AND BONE
- **15%** CLINICAL TRIALS AND OUTCOMES