2019 SPONSORSHIP PROSPECTUS

Exhibiting, Marketing, and Support Opportunities

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2019 OARS
WORLD CONGRESS ON OSTEOARTHRITIS
TORONTO • ONTARIO • CANADA

MAY 2–5, 2019

2019.oarsi.org
TO OUR RECENT AND PROSPECTIVE EXHIBITORS & SPONSORS:

It is with great pleasure that the Osteoarthritis Research Society International (OARSI) invites you to sponsor our 2019 World Congress on Osteoarthritis.

For the 2019 Congress, we head to the Sheraton Centre Toronto Hotel in Toronto, Canada. Your support of OARSI will help your organization gain visibility and a competitive edge in the OA marketplace. We look forward to your participation and support.

Sincerely,
2019 Executive and Planning Committees

MISSION STATEMENT

OARSI is the premier international organization for scientists and healthcare professionals focused on the prevention and treatment of osteoarthritis through the promotion and presentation of research, education and the worldwide dissemination and exchange of expert knowledge.

VISION STATEMENT

To be the preeminent voice and expert resource in OA research and its application worldwide through a thriving international network of passionate, purpose-driven and progressive leadership.

OUR PROMISE

OARSI leads the advancement of understanding, early detection, treatment and prevention of osteoarthritis through its Pillars of Excellence that include international collaboration, education, professional development, productive partnerships and the creation and dissemination of expert resources and knowledge.

OUR STRATEGIC GOALS

- Advance research and treatment for OA
- Create and foster strategic alliances
- Broaden international outreach

2019 EXECUTIVE PLANNING COMMITTEE

PRESIDENT
Jeffrey N. Katz, MD, MSc
Brigham & Women’s Hospital
Orthopedics and Rheumatology

PRESIDENT-ELECT
Ali Mobasheri, DPhil(Oxon.)
University of Surrey
School of Veterinary Medicine

SECRETARY
Kim Bennell, PhD, PT
University of Melbourne
Centre for Health, Exercise & Sports Med

TREASURER
Martin Englund, MD, PhD
Lund University
Department of Orthopedics

PAST PRESIDENT
John Loughlin, PhD
Newcastle University
Institute of Genetic Medicine
International Centre for Life

PROGRAM CHAIR
Tuhina Neogi, MD, PhD, FRCPC
Boston University School of Medicine
Clinical Epidemiology Unit, Boston University

ABSTRACT CHAIR
Ingrid Meulenbelt
Leiden University Medical Center
Leiden, Netherlands

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The OARSI Congress attracts over 1300 attendees from more than 50 countries who gather yearly for the World Congress which highlights research advancements, innovations, clinical trials and new product introductions. We receive over 850 abstracts representing all areas of OA research.

The annual OARSI Congress is a global forum for those involved in OA research and treatment from academia and industry; including basic scientists, clinical investigators, radiologists, rheumatologists, orthopedic surgeons, physicians in physical medicine and rehabilitation, allied health professionals and policy makers. The World Congress gives you the opportunity to:

- **INCREASE** organizational exposure through affiliation with OARSI
- **OBTAIN** direct access to highly regarded and sought after researchers studying OA, along with the results of their work
- **INTERACT** with up and coming professionals and OARSI Young Investigators
- **INTRODUCE** new products and services to key scientists and clinicians in the field of OA
- **COLLABORATE** and gain expert insights from top scientists and clinicians in focus group type settings
- **NETWORK** and drive peer interactions within the OA community
- **ACHIEVE** recognition as an organization that is making a difference and helping to improve the lives of millions of people with OA worldwide.

**MEMBERSHIP PROFILE INFORMATION**

Members are involved in all aspects of OA including biomarkers, imaging, cell biology, biomechanics, genetics and genomics, prevention, cartilage repair and treatment.

Nearly 100% engage in research of some sort:

- 50% clinically oriented research
- 50% laboratory research
- 40% see patients as a health care provider

**WHERE OUR MEMBERS RESIDE**

- **Europe** 35-40%
- **North America** 35-40%
- **South America** 2%
- **Asia** 15%
- **Middle East and Africa** 1%
- **Australia** 5%

**PRODUCTS AND SERVICES OF INTEREST TO ATTENDEES:**

1. Diagnostics
2. Non-pharmaceutical interventions and patient aids
3. Pharmaceutical and biotechnology therapies

**RESEARCH FOCUS**

- Therapies 10%
- Cartilage and Bone 17%
- Imaging, Biomarkers 15%
- Clinical Trials 5%
- Pain, Inflammation 7%
- Biomechanics, Gait 7%
- Genetics/Genomics/Proteomics
- Metabolomics 5%
- Epidemiology/OA Outcomes 15%
- Members are involved in all aspects of OA including biomarkers, imaging, cell biology, biomechanics, genetics and genomics, prevention, cartilage repair and treatment.
CORPORATE
MEMBERSHIP

As an OARSI Corporate Member you’ll be recognized as a leader in the field of OA research. Your corporate membership entitles your company to numerous value-added benefits.

OARSI BENEFITS:

• Corporate recognition and logo on OARSI website
• Five company individuals will receive the benefits of Full Membership ($1250 value)
• Opportunity to serve on specific OARSI committees and task forces
• Invitation to semi-annual Industry Council meetings with the OARSI leadership to discuss ongoing projects and potential for future initiatives
• Access to Members-Only section of the OARSI website- this includes:
  » World Congress presentations
  » Access to OARSI Membership Directory
  » Ability to post a job on the OARSI job board

WORLD CONGRESS BENEFITS:

• Five (5) Member-Rate World Congress Registrations - ($250 savings/attendee)
• Recognition as a Corporate Member will appear on your Name Badge/s at World Congress
• Opportunity to host a satellite symposium at World Congress
• Your company is entitled to receive the marketing benefits that accompany a Bronze Level Sponsorship, as outlined on page 9 ($2500 value)
• Reduced exhibit booth fees during the OARSI World Congress ($500 Discount)
• Your linked logo will appear on the World Congress website
• Additional recognition aimed at our World Congress attendees. This includes:
  » World Congress promotional emails
  » Meeting signage
  » World Congress website

ONE YEAR
MEMBERSHIP
$10,000

TWO YEAR
MEMBERSHIP
$17,000
(fully payable in year one - a savings of $1,500 per year)

THREE YEAR
MEMBERSHIP
$22,500
(fully payable in year one - a savings of $2,500 per year)

“It is with the support of industry that OARSI can continue its mission to prevent and treat osteoarthritis through the promotion and presentation of research, education and the world-wide dissemination of new knowledge.”

2018-2019 OARSI PRESIDENT,
JEFFREY N. KATZ, MD, MSc
SUMMARY OF SUPPORT OPPORTUNITIES

DEMONSTRATE YOUR SUPPORT OF OARSI. WE HAVE A VARIETY OF SUPPORT AND SPONSORSHIP OPPORTUNITIES TO COMPLEMENT YOUR ORGANIZATION’S STRATEGIC GOALS, INCREASE YOUR VISIBILITY AND BOOST BRAND AWARENESS.

YEAR-ROUND EDUCATIONAL OPPORTUNITIES

OARSI Scholarships ................................................................. $8,500 each
OARSI Resource Library ......................................................... $7,000
HeyOA! Podcasts ...................................................................... $5,000 each, or sponsor a series at a discounted rate!
Patient and Provider Material ................................................... starting at $5,000

OARSI WORLD CONGRESS RELATED OPPORTUNITIES

CONGRESS EDUCATIONAL SUPPORT OPPORTUNITIES

Satellite Symposia ..................................................................... $25,000; $30,000 if paid after 12.1.2019 (Available to Corporate Members only)
Scientific Sessions .................................................................... $8,000 each
Discussion Group Meetings ....................................................... $6,000 each
Interactive Touch Screen Educational Sign ............................... $10,000
Chinese or Japanese Abstract Session ....................................... $5,000
Clinical Trial Symposium ............................................................ $Varies
Highest Rated Abstract Awards .................................................. $5,000
Clinical Research Award .............................................................. $3,000
Basic Science Research Award .................................................. $3,000

CONGRESS YOUNG INVESTIGATOR SUPPORT OPPORTUNITIES

Highest Rated Abstract- YI Travel Award ................................. $12,000
Pre-Congress YI Organized Symposium ..................................... $10,000
YI Mentorship Session & Reception ........................................ $9,000
YI Luncheon Workshop ............................................................... $8,000
YI Need Based Travel Awards ................................................... $Varies

CONGRESS BRANDING AND SOCIAL SPONSORSHIP OPPORTUNITIES

Meeting Bag ........................................................................... $15,000
Lanyards for name badges ......................................................... $8,000
Complimentary Congress WiFi ................................................ $8,000
Meeting Notebooks .................................................................. $7,500
Mobile Meeting App ................................................................. $7,000
Abstracts on USB ..................................................................... $6,000
Poster/Networking Sessions ...................................................... $5,000
Meeting Bag Insert ................................................................. $2,500 each
Digital Spotlight Profile ......................................................... $750 each
Exhibit Booth .......................................................................... $2,500 each ($2,000 Corporate Member rate)
SPONSORS OF THESE YEAR-ROUND INITIATIVES ARE ACKNOWLEDGED ON THE OARSI WEBSITE AND IN THE PRESIDENTIAL ADDRESS AT WORLD CONGRESS.

**OARSI SCHOLARSHIPS • $8,500**
The scholarships enable recipients to work with another institution to foster the acquisition of skills in specialized scientific methodologies, knowledge translation, and dissemination of research. Sponsors will be acknowledged on the OARSI website and participate in the scholarship award ceremony at the Congress.

**OARSI RESOURCE LIBRARY • $7,000**
The OARSI Resource Library contains the speaker slides from the World Congresses on Osteoarthritis as well as guidelines, outcome and physical measures and white papers. Members and non-members can search presentations by year or by using key words. The slides remain on the site permanently and can be accessed by OARSI members. Sponsors will be acknowledged on the website and in the email announcing availability of session presentations.

**HEYOA! PODCASTS • $5,000 EACH OR SPONSOR A SERIES AT A DISCOUNTED RATE**
Monthly podcasts featuring interviews with leaders in the field of osteoarthritis are available on the OARSI website and are downloadable through Google Play, Pocketcasts and Apple Podcasts. Sponsors are recognized on the website, in the podcast and at the Annual Congress.

**PATIENT AND PROVIDER EDUCATIONAL MATERIAL • STARTING AT $5,000**
Web based material for patients is now on the OARSI website and provider material will soon be developed. Topics include understanding OA, how OA is diagnosed, causes and treatments. The physician material will include information on the management of OA. Sponsors will be acknowledged on this section of the website and in all Congress material. Sponsors are also needed to support translation of this material into different languages.
OARSI WORLD CONGRESS RELATED OPPORTUNITIES

SPONSOR RECOGNITION BENEFITS
As a World Congress supporter you’ll automatically receive our Sponsor Recognition Benefits package, this includes recognition in the following:

✓ Opening Keynote Address  
✓ On the World Congress website  
✓ On the OARSI website  
✓ In all Congress related emails  
✓ On the mobile app  
✓ In the pocket program book  
✓ On Congress signage  
✓ On meeting room slides

WORLD CONGRESS EDUCATIONAL OR SUPPORT OPPORTUNITIES

SATELLITE SYMPOSIA • $30,000  
*AVAILABLE TO CORPORATE MEMBERS ONLY  
DECEMBER 1, EARLY BIRD COMMITMENT DISCOUNT • $25,000
Includes:
• symposia meeting room  
• standard audio visual  
• symposium announcement in meeting bag  
• list of registered delegates with email addresses  
• complimentary Congress registration for two people  
• complimentary exhibit booth.
*Catering and special AV services are not included.

CHINESE OR JAPANESE ABSTRACT SESSION • $5,000
This evening event is always well attended and much appreciated. Sponsor is responsible for selecting session speakers, food catering and special AV services.

SCIENTIFIC SESSIONS • $8,000 EACH
Sponsor a specific scientific session that aligns with your company’s research and development focus. Specific session must be chosen by 2.1.2019

DISCUSSION GROUP MEETINGS • $6,000 EACH
An opportunity for you to support and reach a targeted group of colleagues whose interests align with your company products and vision. The goals and focus of each group is unique. Additional Discussion Group Meetings may form prior to the World Congress.

INTERACTIVE TOUCH SCREEN EDUCATIONAL SIGN • $10,000  
EXCLUSIVE
Educate attendees on your research and products while allowing them to search other pre-loaded content, such as our Congress session schedule, local restaurants, etc.

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CLINICAL TRIALS SYMPOSIUM • VARIOUS LEVELS OF SPONSORSHIP
Contact Dana Groves for details on the CT Course sponsorship.

HIGHEST RATED ABSTRACT AWARDS • $5,000
Recognize excellence! These awards will be presented in several high-profile abstract categories. The category winners will be acknowledged during the Opening Ceremony at the World Congress in Toronto.

CLINICAL RESEARCH AWARD • $3,000
The OARSI Clinical Research Award recognizes excellence in clinical research related to osteoarthritis, which has been conducted within the last five years. The award winner will be acknowledged during the Awards Ceremony at the World Congress in Toronto and will receive an honorarium, travel reimbursement and Congress registration.

BASIC SCIENCE RESEARCH AWARD • $3,000
The OARSI Basic Science Research Award recognizes excellence in basic research conducted with the past five years, in the field of osteoarthritis. The award winner will be acknowledged during the Awards Ceremony at the World Congress in Toronto and will receive an honorarium, travel reimbursement and Congress registration.
WORLD CONGRESS YOUNG INVESTIGATOR (YI) SUPPORT OPPORTUNITIES

HIGHEST RATED ABSTRACTS YOUNG INVESTIGATORS • $12,000 EXCLUSIVE
Travel awards are provided to young investigators with the highest rated abstracts. Sponsors, along with OARSI leadership, will have the opportunity to present the awards at the highest rated abstract session.

PRE CONGRESS YI ORGANIZED SYMPOSIUM • $10,000 EXCLUSIVE
The Young Investigators organize a Pre Congress Symposium open to all attendees. As a sponsor, you’ll receive recognition at the symposium and you may place your product literature or research findings in the room.

YI MENTORSHIP SESSION & RECEPTION • $9,000
This evening event attracts 200+ young investigators and is one of the main highlights of the Congress. Individuals sit at tables based on their area of interest and meet with senior researchers in a small group setting. Sponsors are introduced as the “Session Champion” at the reception.

LUNCHEON YI SYMPOSIUM • $8,000 EXCLUSIVE
This very popular luncheon workshop ‘sells out’ year after year. The symposium is organized by the Young Investigators for Young Investigators at no additional charge. In addition to branded signage at the workshop, you may also place your product literature or research findings in the room.

YI NEED BASED TRAVEL AWARDS • VARIES LEVELS
These awards are based on abstract score and presented to those from developing countries.

WORLD CONGRESS BRANDING & SOCIAL SPONSORSHIP OPPORTUNITIES

MEETING BAG • $15,000 EXCLUSIVE
Sponsor logo along with OARSI logo will be imprinted on the meeting bag distributed to all attendees.

LANYARDS • $8,000 EXCLUSIVE
Don’t miss this turnkey opportunity to have your organization’s logo prominently displayed around every Congress-goers neck!

WIFI IN CONGRESS CENTER • $8,000 EXCLUSIVE
Delegates will be grateful for the complimentary wireless connection. Your logo and message will appear on the WiFi access screen each time an attendee logs in.

NOTEBOOKS • $7,500 EXCLUSIVE
Each delegate will receive a small writing pad and pen. Sponsor’s logo will appear on the cover.

CONGRESS MOBILE APP • $7,000 EXCLUSIVE
The 2019 Mobile app for iPhone, iPad and Android devices contains the complete Congress schedule, including posters and abstracts and a Congress scheduler. The app is searchable using various parameters. Once downloaded permanently remains on their devices.

ABSTRACTS ON USB • $6,000 EXCLUSIVE
A digital version of the journal abstract supplement is provided to all attendees. Contents are fully searchable and the sponsor’s logo will appear on the USB and on the title screen.

POSTER SESSION/NETWORKING BREAK STATIONS • $5,000
Researchers and coffee go hand-in-hand! These breaks and Poster Sessions provide learning and networking experiences for our attendees. A sign acknowledging the Poster Session sponsors will be placed at the entrance to the Poster Hall for the duration of the Congress.

BAG INSERT • $2,500 EACH
Sponsor can provide a bag insert describing their company’s research or products to be distributed to more than 1,200 attendees. Specifications will be provided.

DIGITAL SPOTLIGHT PROFILE • $750 EACH
Promote your participation at the World Congress with our delegates prior to their arrival. Your Spotlight Profile will be included in one of our World Congress emails, which are sent to all registered OARSI delegates just prior to the meeting. Your Spotlight Profile includes logo and approx. 250 words.

EXHIBIT BOOTH • $2,500 EACH; $2,000 SPONSOR/CORPORATE MEMBER RATE
EARLY BIRD DISCOUNT - Commit by December 1, and receive a $200 discount. See our Exhibit Application for details, rules and regulations.


**YOUR SUPPORT IS IMPORTANT TO US**

As our partner, you can earn additional benefits above and beyond those included in our Sponsor Recognition Benefits Package (page 7) and those related to your specific sponsorship.

### SUPPORT LEVELS & BENEFITS AT A GLANCE

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<thead>
<tr>
<th>Support Level</th>
<th>Platinum Level ($50,000+)</th>
<th>Gold Level ($35,000-$49,999)</th>
<th>Silver Level ($16,000-$34,999)</th>
<th>Bronze Level ($10,000-$15,999)</th>
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<tbody>
<tr>
<td>Number of complimentary World Congress Registrations</td>
<td>2</td>
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<tr>
<td>Number of additional company colleagues that may receive the benefits of Full Membership</td>
<td>2</td>
<td>1</td>
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<td>One complimentary 10' x 10' Exhibit Booth at World Congress</td>
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<td>Opportunity to sponsor (1) one HeyOA! podcast at no cost</td>
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<td>Opportunity to place literature in Meeting Tote Bag</td>
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<td>Sponsor Level recognition on name badge</td>
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**Value of Complimentary Benefits**

- **Platinum Level:** $13,500
- **Gold Level:** $10,500
- **Silver Level:** $7,500
- **Bronze Level:** $2,500