# OSTEO/ARTHRITIS a SERIOUS disease?

## YES YES YES is why

### **OA is COMMON & GROWING**

Affects 240 million people worldwide

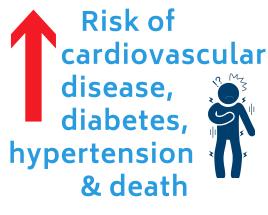
more women‡ 2Xthan men†



#### - OA limits LIFE

25% cannot do normal activities





#### **OA has NO CURE**



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